# JOSS FRIMOND

2 rue Hergé

66000 PERPIGNAN

Tel.: 0033 6 84 49 23 32

E-mail: jfr@linguaid.net

Date of birth: 8th October 1977

Married, 3 children, British nationality



### CONSULTANT IN LANGUAGE TRAINING

Missions: Consulting with language schools, corporate and public bodies

Training (trainers, schools, buyers) LMS, CMS and reporting software

### PROFESSIONAL EXPERIENCE

2006 - **LINGUAID** Paris, France

Independent training consultants (www.linguaid.net)

Managing Director of team of 4 people

Linguaid is a specialist consulting firm in language training that provides consulting and training to various actors in the market: schools, networks, investors, trainers, corporate and governmental bodies.

Co-author of the market study « *The Language Training Market at the Dawn of Globalization in France* » published in 2009, updated in 2012. Bought by over 150 language schools, trainers, investors, training departments and governmental institutions:

www.etude-langues.fr

2006 to 2010 – Cofounder and developer of the canSpeak network. Today the network comprises 25 members around France and is the main supplier of language training to prestigious clients such as SAFRAN, CAISSE DE DEPOTS, FAFIEC, ... Turnover of €12.5M.

Developed canSpeak Europe with partnerships with Asset (Germany), Quality First Group (Italy) and schools in UK (London School of English, Pilgrims)

Participated in the development of the quality charter and inspection scheme (1 audit every 3 years) <a href="https://www.canSpeak.eu">www.canSpeak.eu</a>

Exclusive European distributor of the language school management software ManageAll. Implementation to over 30 schools in France, Spain, Italy and Switzerland: www.axis-strategv.fr

#### 2000 – AAA PRESENTATIONS

Paris, France

2006 Professional language training school

Sales director

Between 2000 and 2006, the turnover of the school increased by 87%.

Co-creator and manager of the dynamic and automatic language test Profilang (<u>www.aaatesting.net</u>), today used by clients such as France Télécom, Orange, Sanofi-Aventis, Canal +, ...

Sales manager of the training department: €800,000 with clients such as Total, Autorité des Marchés Financiers, Sanofi Aventis, BAT, Bouygues, ... OPQF quality label

### 2000 RIMA FRANCE

Rungis, France

Import / Export

Logistics

Management of transit with road and maritime transporters Web site development

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# **TRAINING**

1999	Masters, Literature and Theatre, the Sorbonne,	Paris, France
1998	BA, Literature and Theatre, the Sorbonne,	Paris, France
1997	DEUG, Literature and Theatre, the Sorbonne	Paris, France
1996	1st year certificate, English and Theatre Studies Université de Warwick	Coventry, UK
1995	4 A-levels, Royal Grammar School	Guildford, UK

### LANGUAGES

English Mother tongue French Second language

### **COMPUTER SKILLS**

Excellent computer skills

Windows (7, Vista, XP, 98) Servers (Small Business Server, Linux, MySQL, SQL Server)

Office software (Word, Excel, PowerPoint, Access)

Internet (Firefox, IE9)

Site web development (FTP, Dreamweaver, Flash, PHP, ASP, Ruby on Rails)

## **H**OBBIES

Young family (3 children), writing, reading, cinema, golf, keeping fit, personal development